

# Town of Wethersfield Sign Regulation Review

Sub Committee Meeting #5  
September 21, 2017

# Discussion of First Draft Regulations

- \* Definitions
- \* Findings, Purpose, Applicability
- \* Prohibited Signs
- \* Sign Illumination
- \* Permit Requirements
- \* Administration, Enforcement and Interpretation
- \* Maintenance
- \* Non-Conforming Signs
- \* Severability

# New Definitions

- \* Abandoned Sign
- \* Awning Sign
- \* Balloon Sign
- \* Banner Sign
- \* Billboard
- \* Bulletin Board
- \* Canopy Sign
- \* Changeable Copy Sign
- \* Development Sign
- \* Directory Sign
- \* Drive-Thru Sign
- \* Driveway Sign
- \* Dwelling Unit Sign
- \* Electronic Changeable Copy
- \* Flag
- \* Government Sign
- \* Mural
- \* Non Conforming Sign
- \* Off Premise Sign
- \* On-Premise Sign
- \* Permanent Sign
- \* Political Sign
- \* Portable Sign
- \* Projecting Sign
- \* Roof Sign
- \* Snipe Sign
- \* Temporary Sign
- \* Vehicle Sign
- \* Window Sign
- \* Yard Sign

# Revised Definitions

- \* Sign
- \* Changeable Copy
- \* Detached Sign
- \* Measurement of Sign Height
- \* Wall Sign
- \* Calculation of Sign Area

# Findings and Purpose

# Prohibited Signs

# Illumination

## Existing

- \* No Flashing
- \* No exposed neon
- \* No colored lights that conflict
- \* External Illumination shielded underground electrical
- \* Internal Illumination dark background light lettering
- \* Section 6.7.B. Fixtures mounted on top

## Proposed

- \* Shielding and Landscape Screening
- \* No Internal Illumination in VB and Residential Districts
- \* Fixtures Hidden
- \* 5 am to 11 pm
- \* Full Cut Off
- \* Raceway Cabinet Match Building
- \* Static Illumination
- \* Conduit Painted
- \* No Colored Lamps
- \* Max Levels Nits

# Permit Requirements

## Existing

- \* Application Forms
- \* Design Review
- \* HDC
- \* Null and Void 6 months
- \* Building Code

## Proposed

- \* Zoning Permit
- \* Planning Department
- \* Electronic Submissions
- \* Fee
- \* Consent of Owner
- \* Update Submission Requirements
- \* 30 day review
- \* ZBA Appeal
- \* Revocation

# Administration, Enforcement and Interpretation

- \* The zoning enforcement officer.
- \* Interpret and apply the sign regulations.
- \* Administer and Enforce.
- \* Issue Orders and Notices.
- \* Order removal of dangerous, unsafe signs.
- \* Signs in ROW.

# Maintenance

## Existing

- \* Good repair and in safe, neat, clean, and attractive condition.
- \* *Sign maintenance*
- \* *No bona fide business*
- \* *30 days*

## Proposed

- \* No evidence of Deterioration
- \* Replace Lighting
- \* Blank Face
- \* Repair Holes
- \* Landscape Maintenance

# Non-Conforming

## Existing

- \* Non-conforming signs and shall be permitted to remain
- \* The replacement of a non-conforming sign may be made as long as the new sign is in accordance with these Regulations.
- \* No requirement sign be made to comply with the regulation or be removed

## Proposed

- \* Repairs, replacement, modifications or alterations permitted provided that the nonconformity is not increased or enlarged.
- \* Non conforming uses
- \* Removable faces permitted
- \* Moved, Removed must conform
- \* Variances

# Severability

- \* If any section, paragraph, provision, sentence, phrase, clause, term or term of this regulation, or any portion thereof, for any reason shall be determined by a court of competent jurisdiction to be invalid or unconstitutional, such decision shall not otherwise affect the validity of the remaining portions of this regulation. All portions of this regulation not declared to be invalid or unconstitutional and shall remain in full force and effect.